



MEDIA ALERT

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Wawa Celebrates Grand Opening of New Store in Huntingdon Valley with Free Coffee and Return of Wawa Gobbler®
Festivities include free t-shirts for the first 100 customers, free any size hot coffee, hoagie building competition between local first responders, and ribbon cutting.

What: Wawa is inviting customers to a grand opening event to celebrate associates, customers, and the community. On Thursday, November 6th, the festivities will start at **7:55 a.m.** with Wawa General Manager Christopher Marvel doing the honors of counting down the moment when the doors open for the very first time at **8:00 a.m.**, There will be free Wawa t-shirts for the first 100 customers, as supplies last, and free any size hot coffee through Sunday, November 9th.

Customers are invited to participate in a brief ceremony beginning at **8:30 a.m.** to celebrate the new store team and the positive impact associates will have in the community. The program includes a ribbon-cutting with local officials and a "Hoagies for Heroes" hoagie-building competition between first responders benefitting local charities.

Who:

- Jim Magee, Wawa Director of Store Operations
- Bill Mecca, Wawa Area Manager
- Christopher Marvel, Wawa General Manager
- State & Local Officials
- Local Police and Fire
- Wally Goose Mascot

When: **Thursday, November 6th, 2025**
7:55 am – Countdown to doors opening
8:00 am – Doors open with t-shirts for the first 100 customers, as supplies last
8:30 am – Ribbon cutting ceremony and Hoagies for Heroes competition

Where: 25 Second Street Pike, Huntingdon Valley, PA, 19006

Why: Wawa is proud to open its doors to provide trusted quality products, convenience, new jobs, support, and to Fulfill Lives in the community. As part of this, Wawa celebrates Your Order Made Easy with Create Your Own Lattes starting at just \$3! With Wawa's new coffee customization innovation, customers now have the ability to choose preferred ingredients and control the amounts of milk, sweeteners, flavors and toppings for lattes and iced coffees! Wawa is also celebrating the return of the Wawa Gobbler®, which can now be enjoyed in a wrap in addition to the bowl and hoagie.

Visuals:

- Official countdown, doors opening, and excited customers lined up to be first to enter the new store
- T-shirt distribution to the first 100 customers, as supplies last
- Local heroes building hoagies during the Hoagies for Heroes contest
- Fun, music, Wawa's mascot Wally Goose dancing with the crowd, ribbon cutting and confetti