

glenside
local™

**Food, Drink and Nightlife
Advertising Opportunities**



GlensideLocal.com is the only website producing content about the Abington, Cheltenham, Glenside, and Jenkintown restaurants and bars every week.

Opportunity to provide information for content on the websites as an article, such as:

- New chef
- New menu
- New menu items
- New seating area
- New special(s)
- Event Calendar
- Ongoing and one-time events
- Dish of the Week
 - Professional photo(s)
 - Article about dish and restaurant



GlensideLocal.com offers three types of video content creation and distribution.

- Burb Buzz is a three-minute segment that is hosted by Erin O'Hearn, formerly of 6ABC Action News and host of Philly FYI. The segment is filmed at your location and distributed on GlensideLocal.com and its sister-sites Morethanthecurve.com and AroundAmbler.com. Advertiser can also use video on its website and social media
- Facebook Live. Go live from your business on GlensideLocal.com
- Burb Cooks. Upcoming show featuring local chefs providing instruction on how to make a signature dish at home

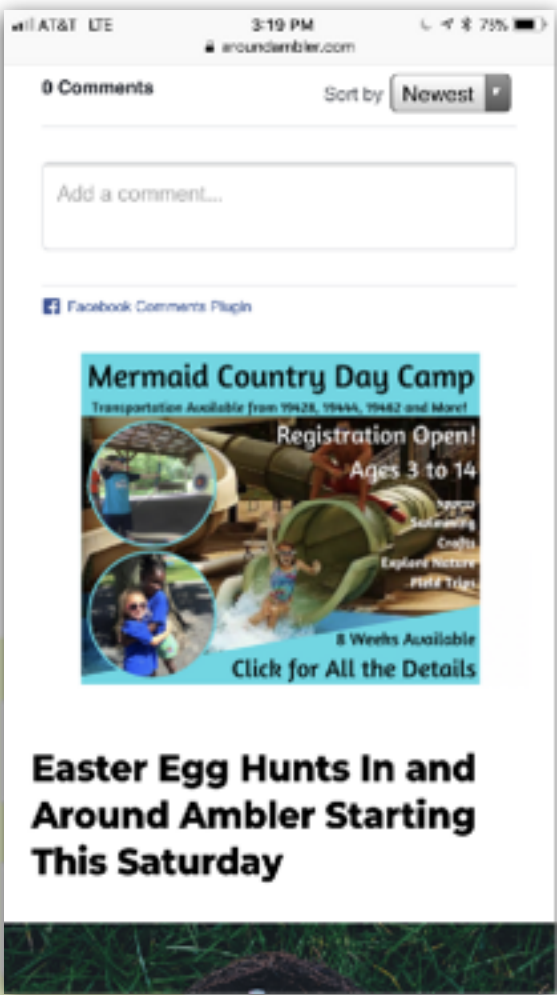


Display your message through premium or ROS (run of site) advertisements.

780 x 250 Premium Ad Position
on Mobile



300 x 250 ROS Ad Position
Between Posts on Mobile and
Desktop




300 x 250 ROS Ad Position on Right Sidebar
on Desktop



GlensideLocal.com has an Event Calendar that offers the ability to keep your happenings in front of the GlensideLocal.com audience on a daily basis.

CALENDAR




NewsGuidesFood & DrinkReal EstateHistoryJobsEventsShop!

Best of
GLENSIDELocal

All Events


+ Add an Event



05/07/2019

Climate Watch Training


How can you help birds this spring? The John James Audubon Center at Mill Grove and the Elmwood Park Zoo...



05/10/2019

Moody Jones Gallery Opening: Phenomenal Woman

The Moody Jones Gallery in Downtown Glenside will honor Mother's Day with a new exhibit entitled "Phenomenal Woman." This will...




05/11/2019

Jenkintown 6th Annual Borough Wide Yard Sale

The town-wide yard sale celebrates its sixth year helping residents with their spring cleaning and connecting them with buyers of...

05/11/2019


Popular Stories



North Wales Train Excursion Should Bring Steam Engine through Glenside

44


7



A Change in Plans: Abington Terrace to Be Replaced by...

57


11



Abington PD Thwart Suicide Attempt at Huntington Valley Starbucks

41


10



Man Behind the New Glenside Murals

57


2



Pet of the Week: Meatball

23


3



Abington PD Issues Locations for Targeted Traffic Enforcement for May

9

2



Recycle Your Used Electronics Event Tomorrow

8

0

5

Who serves brunch? Where can I play quizzo? Where can I dine outside?
GlensideLocal.com now publishes a variety of guides to answer the public's common questions.

Guides

Ambler is a small, robust community bursting with options for eating & drinking out...From casual neighborhood favorites, to fine dining establishments, there is no reason to go very far to find amazing food & drink.



Pizza

Between the favorite neighborhood parlors that sling traditional pies with time honored techniques, to urban-chic restaurants serving thin & crackly artisan pizzas, Ambler has it all...



Outdoor Dining

You will find hidden alleyways, bold outdoor seating, grand patios and tables along the sidewalk in and around Ambler to enjoy your favorite food or drink outside. Check out this outdoor dining guide!

Regional & Traditional

From Rustic & Fine Italian, to Memphis BBQ, and every Indian kitchen, Mexican joint & Spanish & Tapas in between, don't look any further...Ambler has it all.



Happy Hour

It's always Happy Hour somewhere in & around Ambler & this list will take you to all of the drink & bar-food specials that are offered...



Breakfast & Brunch

Endless Bloody Mary's... "Bennies" all day... & loaded up pancakes & waffles are only a few menu items to feast on from this list & we think, totally worth waking up for on a Saturday & Sunday...



BYOBs

Lots of delicious places in Ambler embrace BYOB, making your favorite bottle & the following list, the perfect pair.

GlensideLocal.com
offers the opportunity
to advertise through
email newsletters and
send stand-online
email blasts to over
2,000 subscribers.

Sample 600 x 250 advertisement
in email newsletter.

Local News and Events in Glenside, Jenkintown, Abington, Wyncote, Roslyn and Beyond!

glenside
local

IN
THE
NEWS

Saturday, April 27, 2019



Glenside Arts Fest Today! Celebrate the Arts and the Planet
Pedestrians and art lovers rule in downtown Glenside today! Don't miss it!



Pet(s) of the Week: Kevin and Bob if You Please
Kevin and Bob are, according to their owner, are a couple of flame point Siamese cats that live in Glenside.



This Weekend's Open Houses
Looking for a house in Jenkintown, Cheltenham, or Abington? Here's a selection randomly chosen you might be interested in viewing.



View GlensideLocal.com's Media Kit
Learn How We Can Help You Grow Your Business in Abington, Glenside, Cheltenham, and Jenkintown

**SUMMER IS
COMING!**

Optimize your AC
System with a \$69.99
Tune-up Special

Valid until 5/31/19

Ask about our 17-point
central air inspection

MOUNTNEY
HEATING & AIR CONDITIONING

Call Today (267) 266-2221
for Cool Savings

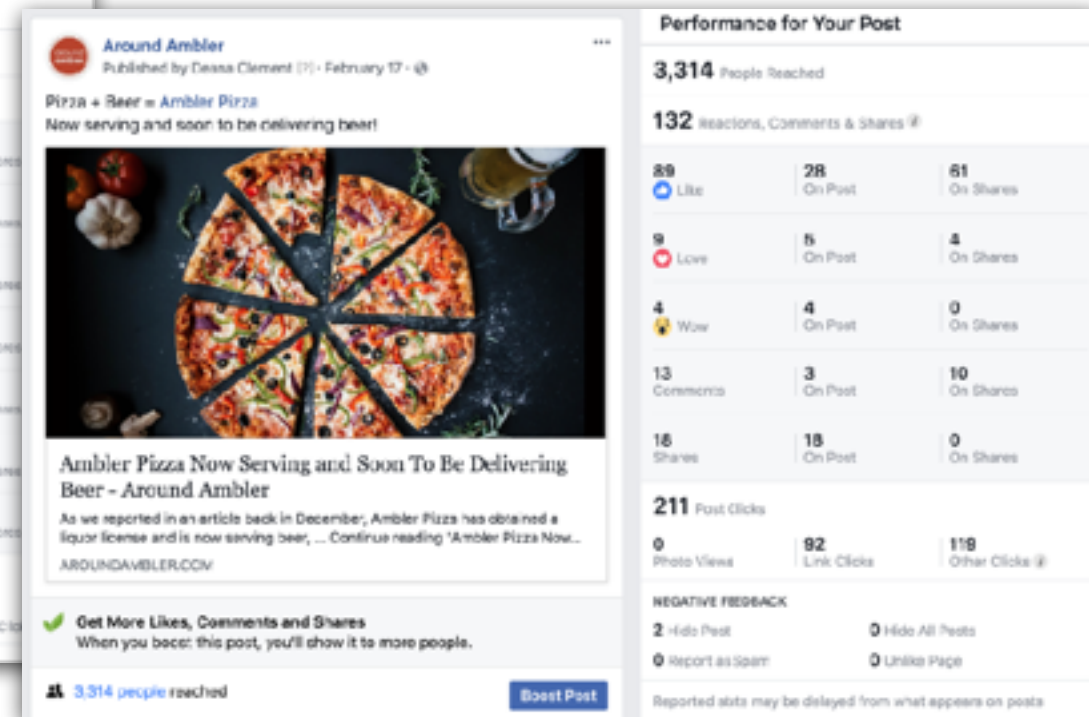
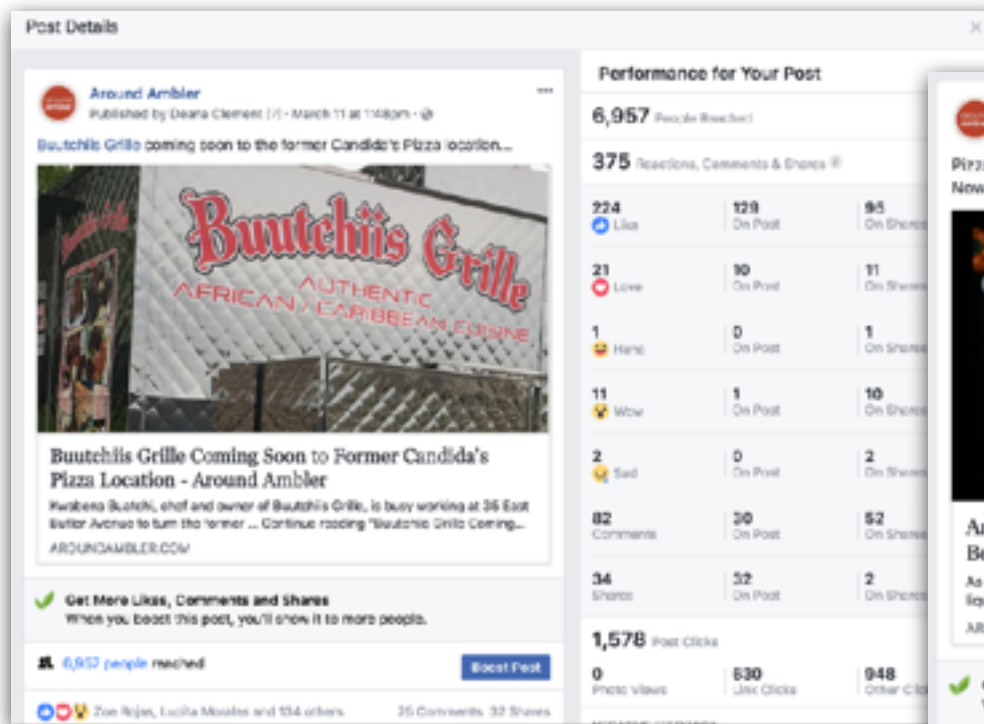


Click for Complete AC Services

Events in Our Area

GlensideLocal.com has a very active locally-based Facebook following in the Glenside area.

- Opportunity to have the content involving your business shared via Facebook and Twitter (see Content)
- Your Dish of the Week will be shared on Instagram
- Facebook Live from your location



GOLD Package (limited availability) **\$1,500 per year (\$125 per month)**

- 780 x 250 advertisement in premium position
- Opportunity to provide content for feature on website
 - Content will be shared via social media
- Opportunity to be featured in Dish of the Week (up to three times)
- Sponsorship of two guides, inclusion in all appropriate guides
 - Sponsorship provides top billing within guide
- Four weekly events and 12 one-time events
- Four, email newsletter advertisements (mutually agreed to schedule)
- Four, stand-alone email blasts (mutually agreed to schedule)
- Two, Facebook Live videos from your business
- Opportunity to conduct a contest on GlensideLocal.com
 - Restaurant provides prize and entry emails are provided to restaurant post-contest

SILVER Package \$750 per year (\$62.50 per month)

SILVER

- 300 x 250 advertisement on right sidebar and between posts
- Opportunity to provide content for feature on website
 - Content will be shared via social media
- Opportunity to be featured in Dish of the Week (one time)
- Sponsorship of one guide, inclusion in appropriate guides
 - Sponsorship provides top billing within guide
- Two weekly events and eight one-time events
- Two, email newsletter advertisements (mutually agreed to schedule)
- Two, stand-alone email blasts (mutually agreed to schedule)
- One, Facebook Live video from your business
- Opportunity to conduct a contest on GlensideLocal.com
 - Restaurant provides prize and entry emails are provided to restaurant post-contest

BRONZE Package \$500 per year (\$42 per month)

- Opportunity to provide content for feature on website
 - Content will be shared via social media
- Opportunity to be featured in Dish of the Week (one time)
- Two weekly events and four one-time events
- Two, email newsletter advertisements (mutually agreed to schedule)
- Opportunity to conduct a contest on GlensideLocal.com
 - Restaurant provides prize and entry emails are provided to restaurant post-contest

A La Carte Pricing (Only Available to Package Holders)

Burb Buzz:
\$4,500

Site Takeover:
\$750

Stand Alone Email
Blast: \$150



**For More
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